# MarTech Spring - March 28-29, 2023

# VIEWER CONSOLE OVERVIEW

We have designed the console with engagement in mind.

The Viewer Console was designed to provide attendees with easy access to the resources about your company, platform and/or services, and to facilitate their communications with you. This document:

- Describes the features of the Viewer Console
- Lists the information you need to provide in order to take advantage of each feature

## Sponsor Logo:

- The sponsor logo displayed will be the logo you uploaded in the MarTech TDE platform.
- If you prefer to use a different logo, you will need to upload the new logo into TDE.
- The logo in the console will be linked to the website URL you provided.

## "Dig Deeper" Tab

### Resource Section:

- If you have more than one presentation, you will need to designate which resources are associated with each presentation.
- Resources must be uploaded into MarTech's TDE platform no later than September 9th
- Resources can either be a PDF or URL (no gated URLs)
- Resources will need to be titled using sentence case. Sentence case involves capitalizing only the first word and any proper nouns.
- Within TDE, resources are added for each presentation. If you have more than one, you will need to add your resources to each of your presentations.

### Speaker Info:

- In the console, each speaker's name, headshot, title and company will appear, as well as the speaker's Twitter handle if they have one.
- Please provide the email address in TDE in the field labeled "Public Sponsor Contact," or you can email the information to events@thirddoormedia.com no later than September 9th.

## "Rate Session" Tab:

- Provides attendees the opportunity to score the presentation between 1 and 5 stars, and provide feedback comments about the presentation.
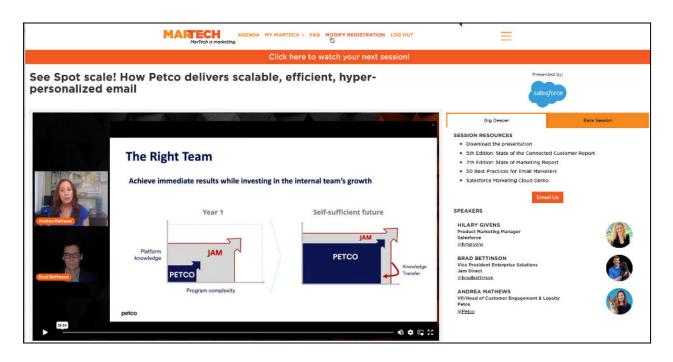
## The Video Player:

- The presentation will begin exactly at the scheduled start time listed on the agenda.
- Prior to the start, attendees will be on a "lobby" page that showcases your presentation's title and a countdown. At the time of your presentation, the lobby page will be refreshed and replaced by the Presentation Console. The lobby page will also contain a FAQ on how to use the console interface.
- During the conference, late attendees will join the session in progress.
- Your presentation will be available to attendees on-demand immediately after the end of the session timebank.

IF YOU HAVE QUESTIONS OR NEED HELP, PLEASE CONTACT ALLISON LOFARO AT ALOFARO@THIRDDOORMEDIA.COM OR KAREN DEWEESE AT KAREN@THIRDDOORMEDIA.COM

## Example of Viewer Console:



*\*\* Reduced in size to fit on page*